



CASCADIA METALS

Customer Newsletter

1st Quarter 2016

Cascadia Metals is excited to launch our new customer newsletter aimed at improving communications with our customers through information sharing, event announcements, product / service highlights and other news we believe you'll find interesting if not valuable.

Printech Product Launch

Printech® is a luxurious, pre-painted product offered by Cascadia Metals. Printech is available in a variety of sophisticated, natural patterns offering an elegant look to any building project's interior or exterior.

Printech products are manufactured using an offset gravure printing process. The offset gravure printing process utilizes cylinders (in this case mill rolls) that have digital patterns etched into the surface of the cylinder. The etched cylinder rotates in an ink bath and ink collects within the etched pattern, with the excess ink being scraped from the cylinder. The inked pattern is then transferred from the etched cylinder to a rubber-covered transfer roll. From there the inked pattern transfers to the steel substrate by passing between the transfer roll and an impression roll.

Our Printech offer includes products that mimic rusted steel, copper (new and aged), brushed zinc and woodgrains.

Printech...the aesthetics of other materials with the benefits that only steel can provide.



Photo courtesy of GRC Columbia



Photo courtesy of Health Sciences Association

Contact your Cascadia Metals sales representative to learn more about our Printech offer and the wide variety of options available to meet your project's aesthetic requirements.

Weathering Steel

One of the more unique products Cascadia Metals offers is Weathering Steel. Weathering Steel is high-strength, low-alloy steel that under normal atmospheric conditions gives an enhanced resistance to rusting compared with that of other carbon steels. With this product, the rusting process produces a stable rust layer that adheres to the base metal and is much less porous. The result over time is a much lower corrosion rate than would be found on other structural steels. However, the aesthetic appeal of Weathering Steel is its rusty, “weathered” external appearance.

In summary, it gives the appearance of old, rusted steel while maintaining the integrity of the steel underneath for a long period of time.



NEW: Cascadia Tex™

Cascadia Metals is proud to announce our newest product offer...Cascadia Tex™. Cascadia Tex is our trademarked pre-painted carbon steel product coated with a cutting-edge texturized paint system. This coating is known for its durability in extreme conditions and provides strong resistance to scratching, chalking, fading and weathering.

Designed with architectural projects in mind, Cascadia Tex is the perfect solution for metal roofing and wall panel applications. The unique texture redirects light, significantly enhancing the visual depth of the finish as compared to other coatings. The end result...a beautiful, eye-catching product that will highlight any architectural, commercial or residential project.

To learn more about Cascadia Tex, contact your Cascadia Metals sales representative or visit our website at www.cmetals.com.

